



# Connecting with Presbyterian World Mission



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# Executive Summary

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This panel was designed to assess the general Presbyterian's understanding of, and reliance on, Presbyterian World Mission. Specifically, it addresses the following research questions:

1. Do U.S. Presbyterians feel that World Mission is a model for faithful and effective mission?
2. To what extent do U.S. Presbyterians view World Mission as an important networking and resource center for global mission involvement?
3. To what extent are U.S. Presbyterians committed to World Mission through faithful, effective involvement in one or more of the critical global initiative campaigns?

## ***Do U.S. Presbyterians feel that World Mission is a model for faithful and effective mission?***

Panelists generally agree that World Mission exhibits five of its six stated values well (treat each person with dignity and respect, empower others to engage in God's mission, use God's creation and its resources respectfully and responsibly, keep up with changes regarding local and global concerns, and work well with global partners); the value which they are less confident World Mission exhibits is to proclaim the Gospel through a combined focus on personal sinfulness *and* the unjust structures of society.

In general, panelists feel that World Mission is doing a better job exhibiting these six values than it is in cultivating the same values in U.S. Presbyterians. There are two values which members are more likely than teaching elders to feel that World Mission is successfully cultivating in U.S. Presbyterians: (1) help U.S. Presbyterians proclaim the Gospel through a combined focus on personal sinfulness *and* the unjust structures of society, and (2) help U.S. Presbyterians use God's creation and its resources respectfully and responsibly.

Of those who have an opinion, Presbyterians generally feel that World Mission is helping U.S. Presbyterians engage in mission that is respectful of the culture in which they are serving, and is helping U.S. Presbyterians to be more effective in their mission work. Members have greater confidence in World Mission than do teaching elders; they also differ in terms of what they think is World Mission's greatest weakness. Whereas members are least confident in World Mission's success in helping them connect with other U.S. Presbyterians, teaching elders are least confident in World Mission's ability to connect them with global partners.

Teaching elders tend to be more familiar than members with World Mission. This difference in familiarity impacts the way panelists rate World Mission; generally, members are less likely to give World Mission favorable ratings on many items. This is not, however, because members feel less positively about World Mission; rather, it is because most members do not feel they know enough to provide an opinion on the matter.

***To what extent do U.S. Presbyterians view World Mission as an important networking and resource center for global mission involvement?***

Panelists do not report hearing very much in their congregation about World Mission and its resources, materials, and services. They are most likely to have heard of World Mission resources for connecting with and/or hosting a Presbyterian mission worker. Overall, members are significantly less likely than teaching elders to have heard of World Mission resources, and significantly less likely to be interested in using the resources. Even though panelists are not generally hearing about World Mission and its resources in their congregations, these resources are being used—especially by teaching elders. The most common resources used by teaching elders are those related to connecting with and hosting Presbyterian mission workers.

Nineteen percent of members and 66% of teaching elders state that they are a mission leader for their congregation (i.e., a person—pastor, mission committee chair, or otherwise—who has or feels personal responsibility for getting their congregation involved in world mission). Mission leaders are most interested in mission committee resources, and least interested in resources regarding how to engage with, support, or host a mission worker, and those on how to join one of the critical global initiatives. They likely have less interest in resources about hosting a mission worker because these are the resources they already use, and thus do not need more of. Mission leaders may not be as interested in resources about the critical global initiative campaigns because they are uninterested in these campaigns, unaware of them, or don't feel they know how to get involved. Finally, they are most interested in having World Mission resources in a downloadable format.

***To what extent are U.S. Presbyterians committed to World Mission through faithful, effective involvement in one or more of the critical global initiative campaigns?***

At least half of panelists have heard of (or think they've heard of) each of the critical global initiatives and their campaigns; however, less than half feel they understand the initiatives, and hardly any (4% or fewer) report using any of World Mission's resources and guidance related to the campaigns. Despite this, members and teaching elders agree that evangelism, poverty, and reconciliation are valid choices for the critical global initiatives. Overall, teaching elders are more likely to have heard of these initiatives and their campaigns; however, they are not significantly more likely than members to be involved in any of the initiatives or the campaigns.

The most frequent activity related to the campaigns that panelists engage in is prayer for mission worker(s) engaged in either stopping sexual violence, education in another country, or training church leaders in another country. The second most common activity is providing financial support to mission workers. Of the three campaigns, panelists are most likely to engage in activities related to the *Educate a Child*, *Transform the World* campaign, and least likely to engage in activities related to the *Speak Up! Stop Sexual Violence* campaign. These are also the two campaigns that panelists are most likely to be aware of. Panelists are relatively aware of the *Speak Up! Stop Sexual Violence* campaign, yet this is the campaign they are least involved in. This could indicate less overall interest in this specific campaign, but given the sensitive nature of the topic, it could also indicate discomfort or unsureness regarding how to properly act and get involved.

# Connecting with Presbyterian World Mission

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# Overview of the Study

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This study was commissioned by the Equipping for Mission Involvement and the Critical Global Initiatives offices of Presbyterian World Mission, and funded as a part of the ongoing work of the Presbyterian Mission Agency. Information in this report will be used to make improvements to the way that Equipping for Mission Involvement inspires, equips, and connects U.S. Presbyterians for engagement in God's mission, and to better equip mission personnel to effectively serve their global partners and interpret God's mission to their U.S. partners.

## ***Methodology***

This is a quantitative study supported with qualitative responses. That is, the survey includes mostly closed-ended questions which are assigned numeric response values, but also includes a few open-ended questions to which respondents provide answers in their own words. See Appendix A for exact question wording and detailed survey results.

## ***Study Design and Implementation***

Angie Andriot, in collaboration with other Research Services staff and the clients, designed the study as the Principal Investigator. Joelle Kopacz implemented the study as the Co-Investigator.

A total of 6,481 panelists (sampled and volunteer) were invited to participate in this survey. Surveys were offered in English, Spanish, and Korean, and were distributed via both web-based and paper questionnaires. (The Spanish and Korean versions were only available as a web-based survey.) The paper questionnaire was mailed on November 12, 2015 to 4,846 individuals who were sampled to become panelists. The web survey was distributed on November 23, 2015 via email invitation to 1,635 panel volunteers and sampled panelists who have requested web-based surveys. All web non-respondents were sent email reminders on December 2, 2015 and December 7, 2015. Returns for both versions of the survey were accepted through March 2, 2016.

## ***Sample Definition***

This survey is the third full Presbyterian Panel survey to be completed by the 2015-2017 panelists. It consists of two nationally representative samples of groups affiliated with the Presbyterian Church (U.S.A.): members and teaching elders. This particular study consists of 55% sampled and 45% volunteer respondents. For additional information on the Presbyterian Panel and its sampling and distribution, please see Appendix B.

**Response Rate:** Research Services did not have a correct address for 175 of the 6,481 panelists (sampled and volunteer) who were invited to participate in this survey. As a result, there were a total of 6,306 successful deliveries of the survey. In the end, 1,197 panelists completed the survey. The response rate (total surveys completed/total surveys sent) is 18% and the engagement rate (total surveys completed/total surveys successfully delivered to recipients) is 19%.

## ***Demographics:***

- **Gender:** Sixty percent of the members and 37% of the teaching elders who completed the survey are women. Female teaching elders are slightly over-represented here, as women currently make up 33% of all active teaching elders



in the PC(USA), and 27% of PC(USA) teaching elders overall (including those who are retired or otherwise inactive). The gender distribution of members in this sample are representative of the population of PC(USA) members.

- **Age:** The average age of respondents is 59, and their median age is 60. The ages of respondents range from 16 to 94. This group of panelists is slightly younger than previous panel samples (the median age for the last sample of panelists was 63). Because the Office of the General Assembly data only provides membership age in ranges, we cannot make a direct comparison to the average age of Presbyterians as a whole; however, the median age range of Presbyterian members is 56-65.
- **Race:** Nine in ten respondents (93%) identify themselves as White. The second largest groups of respondents identify as Hispanic (2%), Black or African American (2%), or multiracial (2%). Very few respondents identify with other racial-ethnic groups (Asian, 1.3%; Middle Eastern, 0.2%; Native American, 0.1%). This is similar to the overall Presbyterian population, which is 91% White.
- **Role:** For this survey, 474 (40%) of the respondents are members and 715 (60%) are teaching elders. In addition, 8 did not provide their role designation; therefore, their responses are only included in analyses of panelists as a whole (described when results are shown for “Presbyterians” rather than for members and teaching elders separately).

**Weighting:** In the general PC(USA) population of approximately 1.6 million, only 1.2% are teaching elders. Because 60% of the respondents to this Panel survey are teaching elders, when this report shares results for “Presbyterians” or for panelists as a whole, the data from members and teaching elders have been combined and then weighted to reflect the results that would be anticipated if 1.2% of respondents were teaching elders and 98.8% were members. The weights are based on demographic information from the 2014 Session Annual Statistical Report for the Presbyterian Church (U.S.A.), which is denomination-wide data collected every year from congregations by the Office of the General Assembly (a separate entity from the Presbyterian Mission Agency, in which Research Services is housed). The weight adjustment variable is a simple proportion based on percentage of the population.

### **Sampling Error:**

Determining precision of findings/margin of error is complicated by the fact that this study is comprised partially of a convenience sample. The “Demographics” section above notes where panelists are over-represented or under-represented, when compared to known estimates of population demographics based on congregational data collected in the Session Annual Statistical Report by the Office of the General Assembly in 2014.

If this study had been composed of a simple random sample, the margin of error for this survey as a whole (using a 95% confidence interval) would be 3.8%. If we were to compute a margin of error for each sample within the survey, this margin would be 5.2% for members and 5.9% for teaching elders.

### **Data Analysis**

Survey results have been analyzed for demographic differences by respondents’ role (member vs. teaching elder). This analysis helps to identify patterns in responses.

Results are presented as descriptive statistics, and are at times accompanied by respondents' confidential remarks.

When differences between groups of respondents are noted in results, significance tests have indicated that these differences are statistically significant at the  $p \leq .05$ -level, meaning that there is a 5% or lower chance that the groups are actually statistically equivalent in the area discussed. Qualitative data are analyzed using content analysis.

### ***Areas of Investigation***

This study assesses the following questions:

1. Do U.S. Presbyterians feel that World Mission is a model for faithful and effective mission?
2. To what extent do U.S. Presbyterians view World Mission as an important networking and resource center for global mission involvement?
3. To what extent are U.S. Presbyterians committed to World Mission through faithful, effective involvement in one or more of the critical global initiative campaigns?



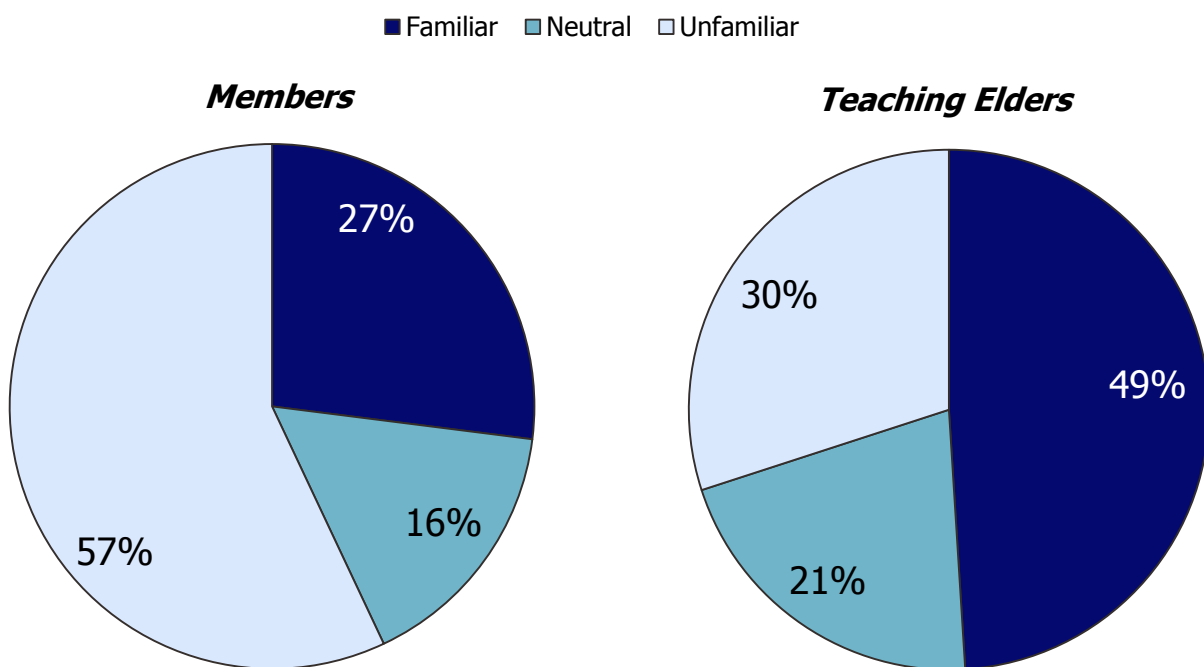
# Connecting with Presbyterian World Mission

## ***Confidence in World Mission***

Panelists were asked to rate their familiarity with Presbyterian World Mission on a scale of 1-7, with 1 being “not at all familiar” and 7 being “extremely familiar.” The mean (i.e., average) response for Presbyterians overall<sup>1</sup> is 3.34; the median is 3. This is lower than the neutral rating of 4, indicating Presbyterians in general do not feel they are familiar with World Mission.

Figure 1 shows the percentage of members and teaching elders who are unfamiliar (1-3 on scale), neutral (4 on scale), and familiar (5-7 on scale) with World Mission.

**Figure 1: Familiarity with World Mission**

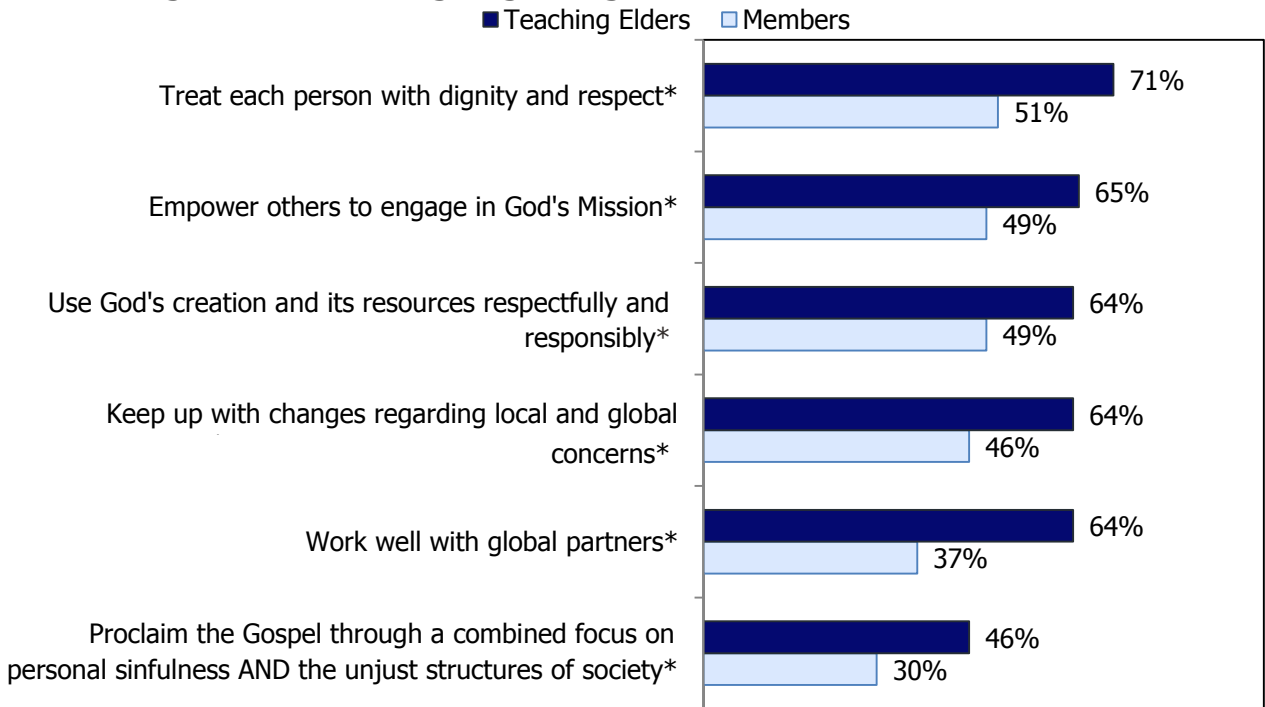


Teaching elders tend to be more familiar with World Mission than members: about half (49%) of teaching elders feel like they are familiar with the Presbyterian World Mission, compared to only 27% of members.

Panelists were then asked “How well do you feel World Mission exhibits the following values?” They were provided with six values to which World Mission has committed (Figure 2).

<sup>1</sup> When Presbyterians as a group are discussed in this report, it is using survey data that has been weighted to accurately reflect the proportion of members vs. teaching elders. See page 6 for details.

**Figure 2: Percentage Agreeing That World Mission Exhibits Six Values**



*\*Indicates a statistically significant difference in response between members and teaching elders.*

Teaching elders are more likely to agree that World Mission exhibits each of the six values. However, this is not because members feel less positively about World Mission. In fact, the significant difference between teaching elders and members disappears if you remove from analysis the people from each group who state that they do not know whether World Mission exhibits these values. Figure 3 shows the same chart, limited to those who have an opinion about World Mission in these six areas.

**Figure 3: Percentage of Panelists Who Have an Opinion About World Mission and Agree that World Mission Exhibits Six Values**



Since there is no real difference in the opinions of members and teaching elders, Figure 3 simply provides overall results. When comparing these two figures, three pieces of information are evident. First, the main reason most members do not agree that World Mission is living into its values is because they do not know enough to have an opinion. Second, “empower others to engage in God’s mission” drops significantly in the values ranking once the sample is limited to people who have an opinion. This is because fewer people selected “I don’t know” on this value, and instead selected a negative rating. It could be that people who do not know much about World Mission are inferring that if World Mission were living into this value, then they would personally feel more empowered than they do to engage in God’s mission. Third, “proclaim the Gospel through a combined focus on personal sinfulness *and* the unjust structures of society” rates poorly compared to the other values in both figures.

Panelists were next asked how well they feel World Mission cultivates these values in U.S. Presbyterians.

**Figure 4: Percentage Agreeing That World Mission Cultivates Six Values in U.S. Presbyterians**

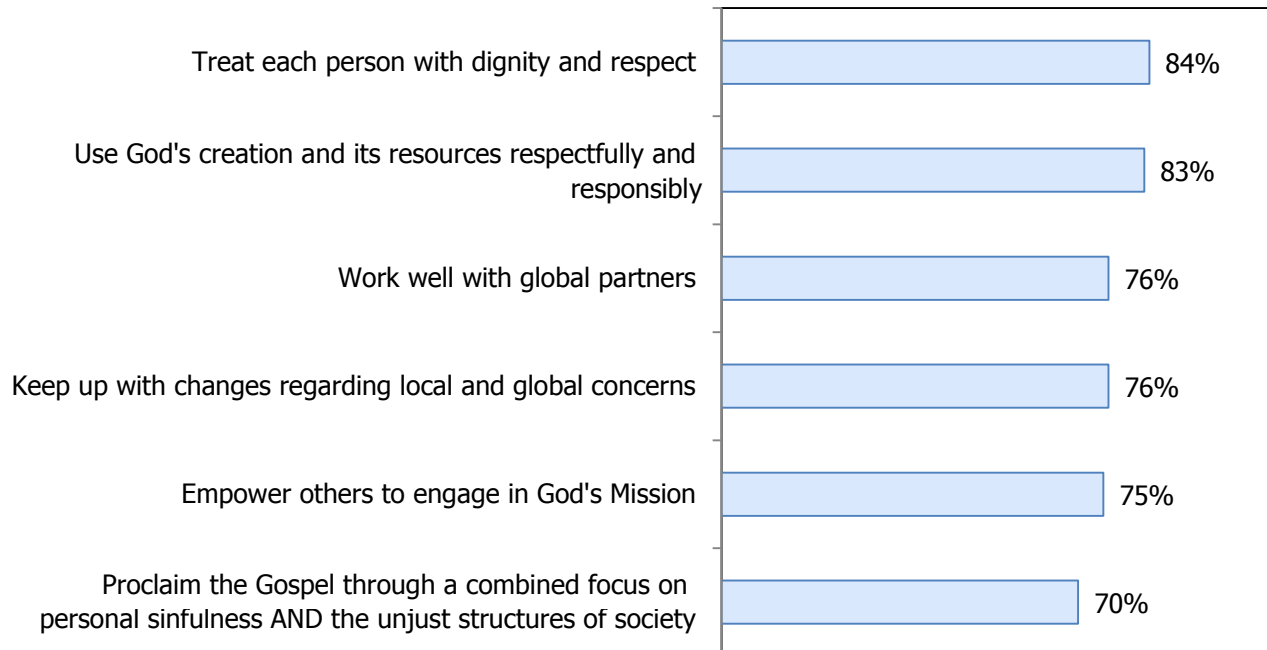


\*Indicates a statistically significant difference in response between members and teaching elders.

In general, Presbyterians feel that World Mission is doing a better job *exhibiting* these six values than it is in *cultivating* the same values in U.S. Presbyterians, although the overall *ranking* of values does not change (see Figure 2).

As before, Figure 5 shows overall results once those who responded “I don’t know” are excluded from the analysis.

**Figure 5: Percentage of Panelists Who Have an Opinion About World Mission and Agree That World Mission Cultivates Six Values in U.S. Presbyterians**



Once again, ratings are higher once responses are limited to those who stated an opinion. Also, “proclaim the Gospel through a combined focus on personal sinfulness *and* the unjust structures of society” still rates poorly compared to the other values.

Of those with an opinion, members are more likely than teaching elders to agree that World Mission helps U.S. Presbyterians proclaim the Gospel through a combined focus on personal sinfulness *and* the unjust structures of society (70% members; 55% teaching elders).

Also, members are more likely than teaching elders to agree that World Mission helps U.S. Presbyterians use God’s creation and its resources respectfully and responsibly (83% members; 72% teaching elders).

Next, panelists were asked to what extent they agree or disagree with seven statements designed to measure confidence in World Mission. Responses are on a 7-point scale, with 1 being “completely disagree” and 7 being “completely agree,” and including an additional option to select “I don’t know.” The mean (average) response for members and teaching elders for each item, excluding those who selected “I don’t know,” is listed in Table 1.

**Table 1: Confidence in World Mission**

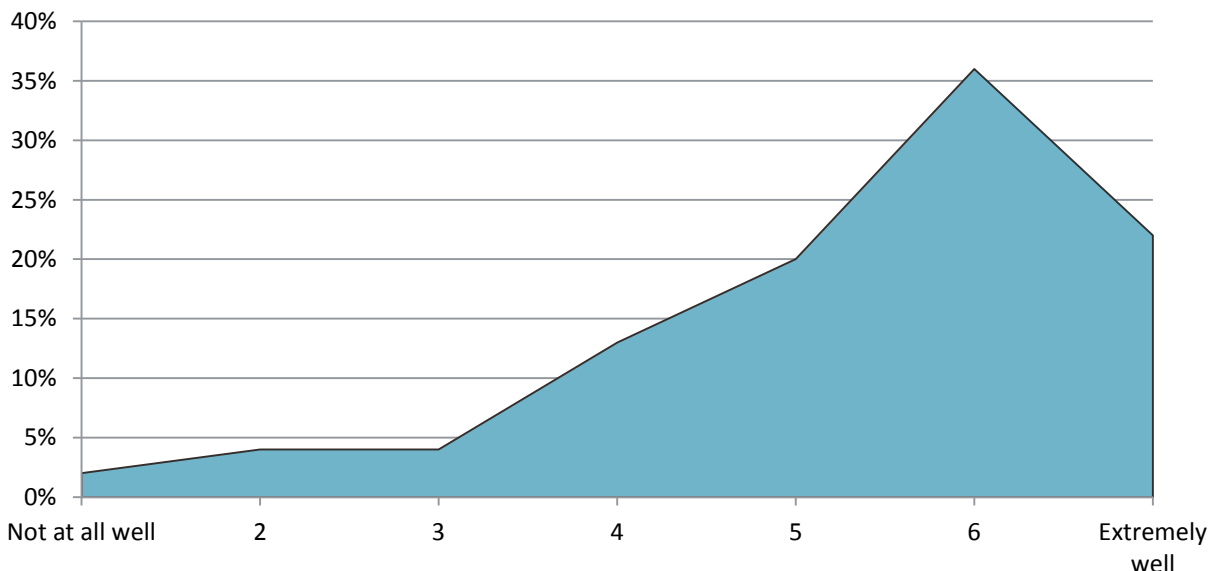
	Member Mean	Teaching Elder Mean
World Mission is known to be successful at the things it tries to do*	6.57	5.85
Sound principles seem to guide World Mission’s behavior*	6.46	5.99
It would be harder for my congregation to engage in global mission work without the resources provided by World Mission*	5.95	5.07
World Mission helps me and my church connect with global partners to learn and grow in mission*	5.45	4.54
World Mission helps me and my church connect with mission workers to learn and grow in mission*	5.39	4.78
World Mission helps me and my church connect with other U.S. Presbyterians to learn and grow in mission*	5.35	4.57

*\*Indicates a statistically significant difference between members and teaching elders. Items are on a 7-pt scale, with 1 being “completely disagree” and 7 being “completely agree.”*

Overall, members have greater confidence in World Mission than do teaching elders. When all the items measuring confidence are combined, members score an average of 5.15 and teaching elders score an average of 4.87 on the 7-point scale. Additionally, members and teaching elders differ in terms of what they consider to be World Mission’s greatest weakness. Whereas the lowest-ranking item for members regards how well World Mission helps them connect with other U.S. Presbyterians, the lowest ranking item for teaching elders regards how well World Mission connects them with global partners.

Panelists were asked how well they think World Mission helps U.S. Presbyterians engage in mission that is respectful of the culture in which they are serving. Answers were provided on a 7-point scale, with 1 being “not at all well” and 7 being “extremely well” (Figure 6). The data in Figure 6 excludes the 41% of members and 18% of teaching elders who selected an option outside of the 7-point scale, “I don’t know.”

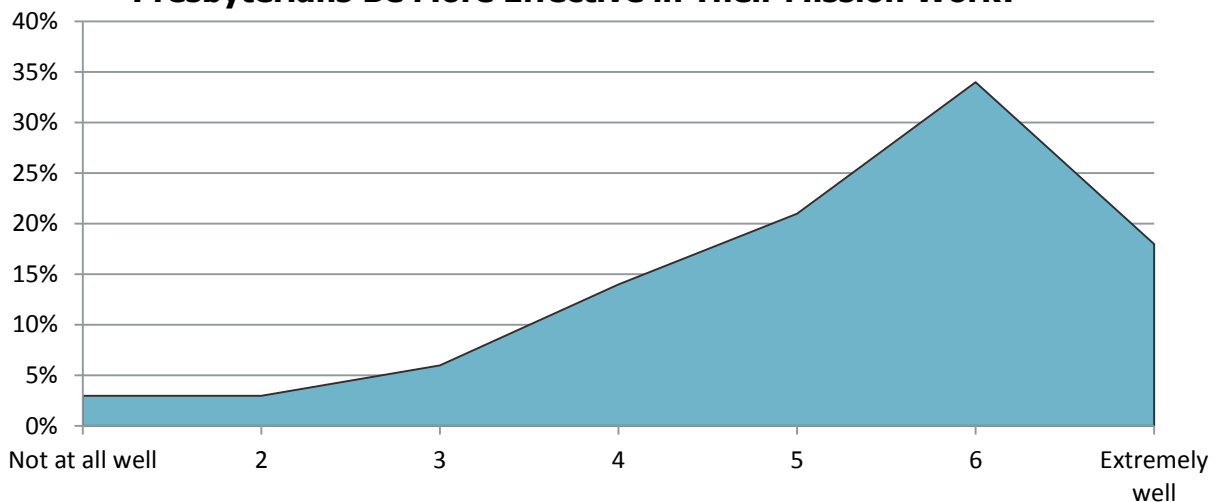
**Figure 6: How Well Does World Mission Help U.S. Presbyterians Engage in Mission That Is Respectful of the Culture in Which They are Serving?**



Of those who have an opinion, Presbyterians generally feel that World Mission is helping U.S. Presbyterians engage in mission that is respectful of the culture in which they are serving (mean, 5.39). The only difference between how members and teaching elders respond to this question is that members are more likely to say they don't know.

Next, panelists were asked how well they think World Mission helps U.S. Presbyterians be more effective in their mission work. Answers were provided on a 7-point scale, with 1 being "not at all well" and 7 being "extremely well" (Figure 7). The data in Figure 7 excludes the 39% of members and 18% of teaching elders who selected an option outside of the 7-point scale, "I don't know."

**Figure 7: How Well Does World Mission Help U.S. Presbyterians Be More Effective in Their Mission Work?**



Of those who have an opinion, Presbyterians generally feel that World Mission helps U.S. Presbyterians be more effective in their mission work (mean, 5.23). The only difference between how members and teaching elders respond to this question is that members are more likely to say they don't know.

## Critical Global Initiatives

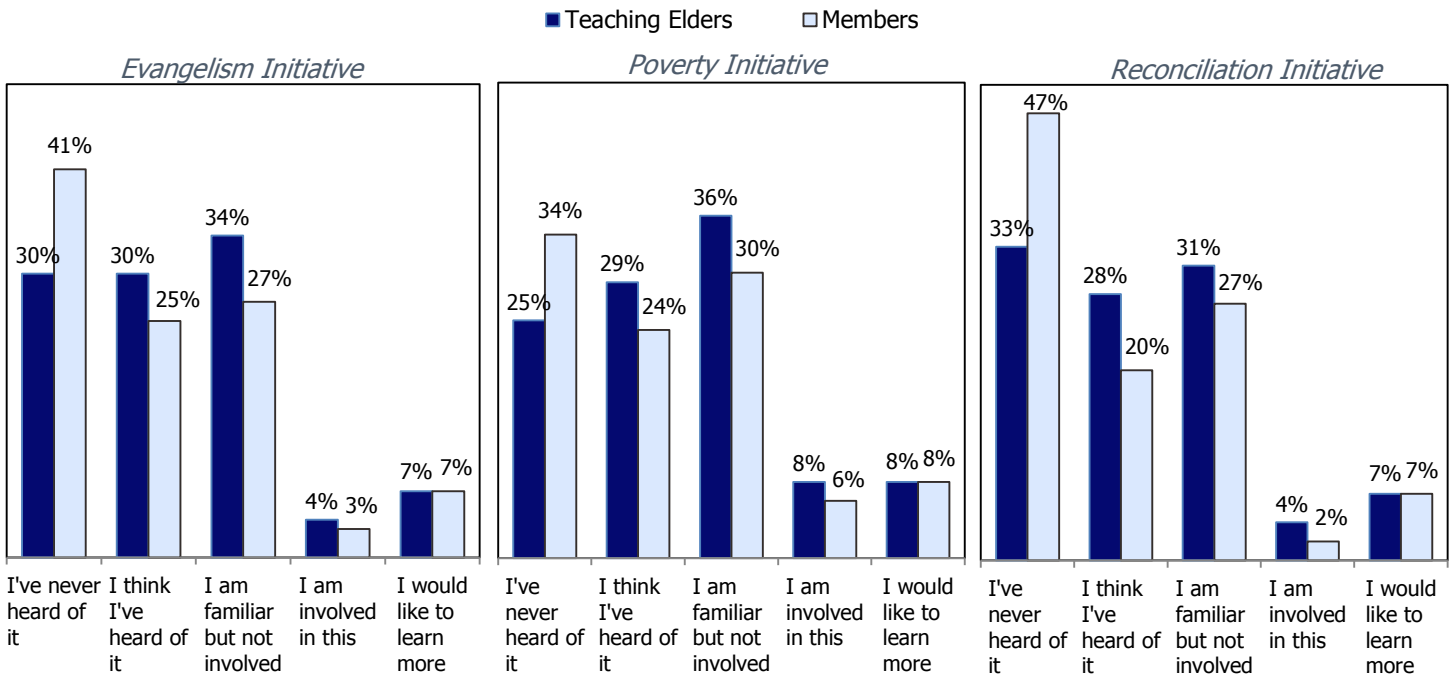
### ***Awareness of the Critical Global Initiatives***

Presbyterian World Mission is dedicated to working on three critical global initiatives that global partners of World Mission and U.S. Presbyterians have identified as important. These critical global initiatives and their current campaigns are:

- ***Evangelism:*** Share the good news of God's love in Jesus Christ
  - *Train Leaders for Community Transformation* campaign
- ***Poverty:*** Address the root causes of poverty, especially as it impacts women and children
  - *Educate a Child, Transform the World* campaign
- ***Reconciliation:*** Engage in reconciliation amidst cultures of violence, including our own
  - *Speak Up! Stop Sexual Violence* campaign

Panelists were presented with this information and then asked how familiar they are with the critical global initiatives (Figure 8) and their current campaigns (Figure 9).

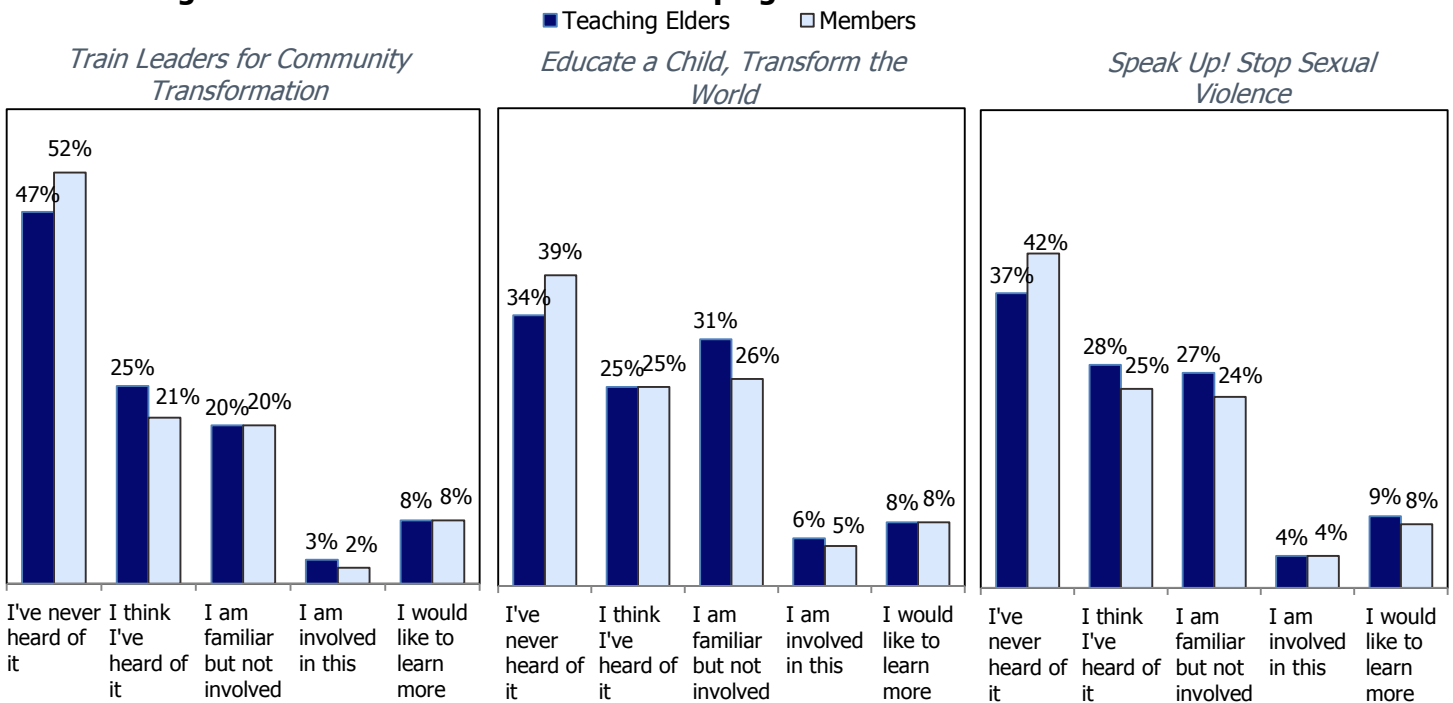
**Figure 8: Panelists' Awareness of Critical Global Initiatives**



*\*Percentages do not add up to 100% because respondents could select more than one answer.*

At least half of panelists have heard of, or think they've heard of, each of these initiatives (as measured by not selecting "I've never heard of it" on the survey). Panelists are most likely to have heard of the poverty initiative. Overall, teaching elders are more likely to have heard of these initiatives (i.e., fewer teaching elders selected "I've never heard of it"); however, they are not significantly more likely than members to be involved in any of the initiatives.

**Figure 9: Panelists' Awareness of Campaigns Related to Critical Global Initiatives**



*\*Percentages do not add up to 100% because respondents could select more than one answer.*



Again, about half or more of all panelists have heard of or think they've heard of each of these campaigns. Generally, panelists are more likely to know about the evangelism and poverty initiatives than they are to know about the campaigns related to each. However, this is reversed for the reconciliation initiative – here, members are more likely to be familiar with the campaign (*Speak Up! Stop Sexual Violence*) than they are with the overall initiative. Overall, teaching elders are more likely to have heard of these campaigns; however, they are not significantly more likely than members to be involved in any of the campaigns.

Next, panelists were asked to what extent they agree or disagree with three statements designed to measure attitudes regarding the critical global initiatives. Responses are on a 7-point scale, with 1 being “completely disagree” and 7 being “completely agree,” with an additional option to select “I don’t know.” The mean (average) response for members and teaching elders for each item, excluding those who selected “I don’t know,” is listed in Table 2.

**Table 2: Panelists’ Attitudes Regarding Critical Global Initiatives**

	<i>Member Mean</i>	<i>Teaching Elder Mean</i>
I understand the critical global initiatives	4.27	4.22
Evangelism, poverty, and reconciliation are valid choices for the critical global initiatives	5.87	5.96
The critical global initiatives are a good way for Presbyterians to connect/engage with World Mission*	5.70	5.50

*\*Indicates a statistically significant difference between members and teaching elders. Items are on a 7-pt scale, with 1 being "completely disagree" and 7 being "completely agree."*

Members and teaching elders, on average, feel they somewhat understand the critical global initiatives; both average slightly above a 4 on the 7-point scale. However, 23% of members and 30% of teaching elders do *not* feel they understand the critical global initiatives, and 40% of members and 28% of teaching elders are neutral or unsure if they understand the initiatives. That leaves 37% of members and 42% of teaching elders who feel they do understand the initiatives.

Despite not fully understanding the initiatives, members and teaching elders agree that evangelism, poverty, and reconciliation are valid choices for the critical global initiatives. Of those who have an opinion, 87% agree that these are valid choices.

Panelists also agree that the critical global initiatives are a good way for Presbyterians to connect/engage with World Mission. However, members are slightly more likely to agree with this statement than are teaching elders.

## ***Educate a Child, Transform the World***

Next, panelists were asked if they have done any of seven activities related to the *Educate a Child, Transform the World* campaign (Table 3).

**Table 3: Percentage of Panelists Who Have Engaged in Activities Related to the *Educate a Child, Transform the World* Campaign**

	<i>Members</i>	<i>Teaching Elders</i>
Prayed for mission worker(s) engaged in education in another country*	71%	86%
Financially supported mission worker(s) engaged in education in another country*	55%	68%
Participated in a local after-school program to help children or youth with homework*	25%	40%
Volunteered at a local school to provide educational support*	33%	40%
Supported scholarship(s) for the education of children and/or training of teachers in other countries	24%	29%
Advocated for policy changes at the local school board, district level, state or national level to improve children's access to quality education	22%	27%
Supported the early-childhood programs of World Mission global partners	8%	9%
Other similar activity	9%	9%

*\*Indicates a statistically significant difference between members and teaching elders.*

The most frequent activity is prayer, with 71% of members and 86% of teaching elders stating that they have prayed for mission worker(s) engaged in education in another country. This is followed by financial support for such mission workers (55% of members and 68% of teaching elders). The least frequent activity for both members and teaching elders is supporting the early-childhood programs of World Mission global partners.

Additionally, teaching elders are more likely than members to pray for or financially support mission workers engaged in education in another country, to participate in local after-school programs to help children or youth with homework, and to volunteer at a local school to provide educational support.

When asked if they were aware that these aforementioned activities connect with the *Educate a Child, Transform the World* campaign, 17% of members and 22% of teaching elders said yes, and 1% of members and teaching elders engaged in this work said this campaign is what motivated them to do the work. Additionally, 27% of members and 32% of teaching elders are interested in hearing more about the campaign.

### ***Training Leaders for Global Transformation***

Panelists were then asked if they have done any of five activities related to the *Training Leaders for Global Transformation* campaign (Table 4).

**Table 4: Percentage of Panelists Who Have Engaged in Activities Related to the *Training Leaders for Community Transformation* Campaign**

	<i>Members</i>	<i>Teaching Elders</i>
Prayed for mission worker(s) engaged in training church leaders in another country*	63%	78%
Financially supported mission worker(s) engaged in training church leaders in another country*	40%	57%
Emphasize the development of church leaders to serve “beyond the walls” of your congregation*	32%	54%
Hold or support trainings in church-related community transformation*	20%	33%
Hold or support trainings in evangelism*	11%	30%
Other similar activity	3%	4%

*\*Indicates a statistically significant difference between members and teaching elders.*

The most frequent activity is prayer, with 63% of members and 78% of teaching elders stating that they have prayed for mission worker(s) engaged in training church leaders in another country. This is followed by financial support for such mission workers (40% of members and 57% of teaching elders). The least frequent activity for both members and teaching elders is to hold or support trainings in evangelism.

Additionally, teaching elders are more likely than members to engage in any of the aforementioned activities related to the *Training Leaders for Community Transformation* campaign.

When asked if they were aware that these activities connect with the *Training Leaders for Community Transformation* campaign, 16% of members and 23% of teaching elders said yes, and 2% of members and teaching elders engaged in this work said this campaign is what motivated them to do the work. Additionally, 21% of members and 28% of teaching elders are interested in hearing more about the campaign.

### ***Speak Up! Stop Sexual Violence***

Finally, panelists were asked if they have done any of seven activities related to the *Speak Up! Stop Sexual Violence* campaign (Table 5).

**Table 5: Percentage of Panelists Who Have Engaged in Activities Related to the *Speak Up! Stop Sexual Violence* Campaign**

	<i>Members</i>	<i>Teaching Elders</i>
Pray for mission worker(s) engaged in stopping sexual violence*	39%	50%
Attend an educational class about violence against women	18%	32%
Preach or hear a sermon about stopping sexual violence this year*	21%	28%
Financially support mission worker(s) engaged in stopping sexual violence	23%	27%
Hold a service of healing for survivors of sexual or domestic violence*	5%	11%
Advocate for the uniform code of conduct in the travel industry to identify and respond to human trafficking	10%	10%
Other similar activity	4%	6%

*\*Indicates a statistically significant difference between members and teaching elders.*

The most frequent activity is prayer, with 39% of members and 50% of teaching elders stating that they have prayed for mission worker(s) engaged in stopping sexual violence. This is followed for members by financially supporting such mission workers (23%), and for teaching elders by attending an educational class about violence against women (32%). The least frequent activity for members is to hold a service of healing for survivors of sexual or domestic violence (5%) and for teaching elders is to advocate for the uniform code of conduct in the travel industry to identify and respond to human trafficking (10%).

Additionally, teaching elders are more likely than members to pray for mission workers engaged in stopping sexual violence, preach or hear a sermon about stopping sexual violence, and hold a service of healing for survivors of sexual or domestic violence.

When asked if they were aware that these aforementioned activities connect with the *Speak Up! Stop Sexual Violence* campaign, 21% of members and 24% of teaching elders said yes, and 4% of members and teaching elders engaged in this work said this campaign is what motivated them to do the work. Additionally, 27% of members and 34% of teaching elders are interested in hearing more about the campaign.

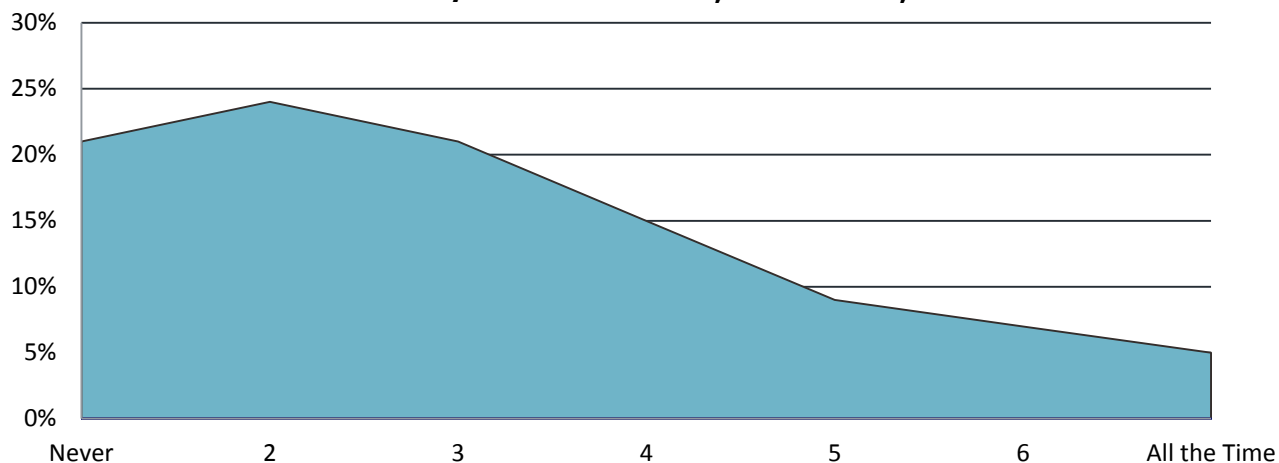
### ***Comparing the Campaigns***

Of the three campaigns, panelists are most likely to engage in activities related to the *Educate a Child, Transform the World* campaign, and least likely to engage in activities related to the *Speak Up! Stop Sexual Violence* campaign. These are also the two campaigns that panelists are most likely to be aware of (61% of members and 66% of teaching elders have heard of *Educate a Child, Transform the World*, and 58% of members and 63% of teaching elders have heard of *Speak Up! Stop Sexual Violence*). Panelists are relatively aware of the *Speak Up! Stop Sexual Violence* campaign, yet this is also the campaign they are least involved in. This could indicate less overall interest in this specific campaign, but given the sensitive nature of the topic, it could also indicate discomfort or unsureness regarding how to properly act and get involved.

## Reliance on Presbyterian World Mission

Panelists were also asked how often in their congregation they hear or read about World Mission and/or its materials, resources, and services. Answers were provided on a 7-point scale, with 1 being “never” and 7 being “all the time” (Figure 10).

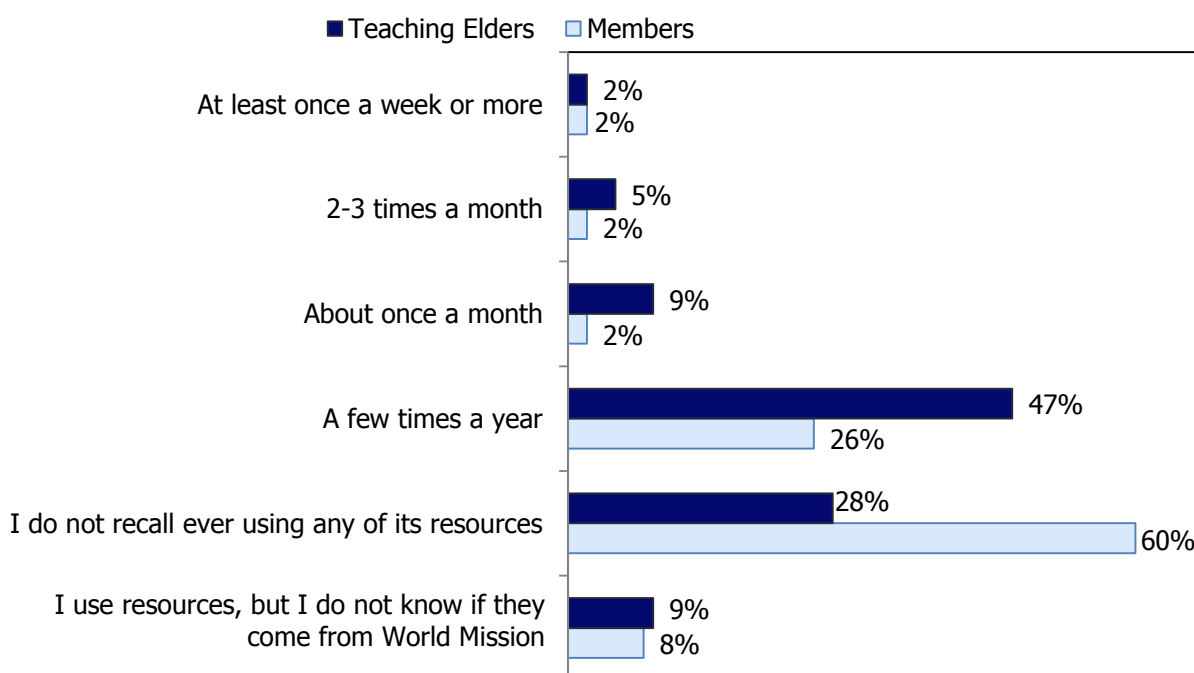
**Figure 10: How Often in Your Congregation Do You Hear or Read About World Mission and/or Its Materials, Resources, and Services?**



In general, panelists are not hearing very much in their congregation about World Mission and its resources, materials, and services.

Additionally, panelists were asked how often they *personally* use the resources for mission involvement provided by World Mission (Figure 11).

**Figure 11: How Often Do You Personally Use the Resources for Mission Involvement Provided by World Mission?**

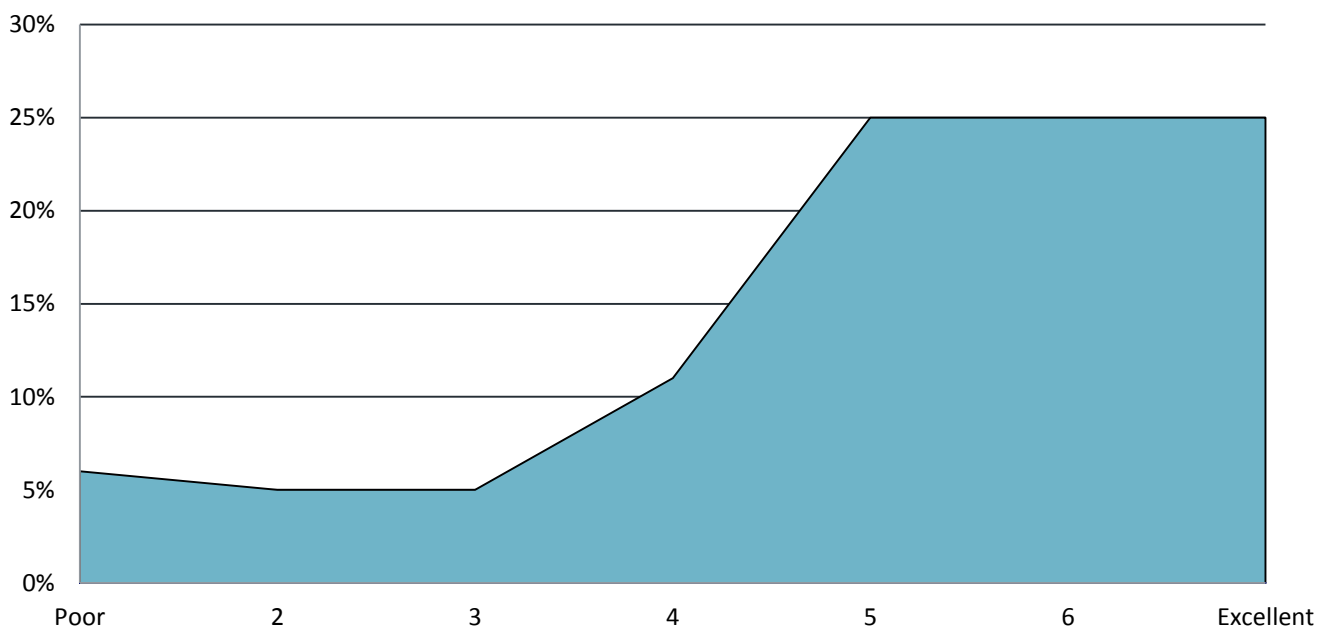


\*Percentages may not add up to 100% due to rounding.

Even though panelists are not generally hearing about World Mission and its resources in their congregations, these resources are being used. About three out of five teaching elders (63%) and 32% of members use World Mission resources at least a few times a year. An additional 9% of teaching elders and 8% of members use resources of unknown origins: they may come from World Mission, but the respondents do not know.

Panelists were also asked to rate the quality of service they have received when contacting World Mission with questions, requests, for information, etc. Answers were provided on a 7-point scale, with 1 being “poor” and 7 being “excellent.” Figure 12 excludes the 84% of members and 61% of teaching elders who answered “not applicable,” for a total of 339 individuals.

**Figure 12: How Would You Rate the Quality of Service You Have Received When Contacting World Mission?**

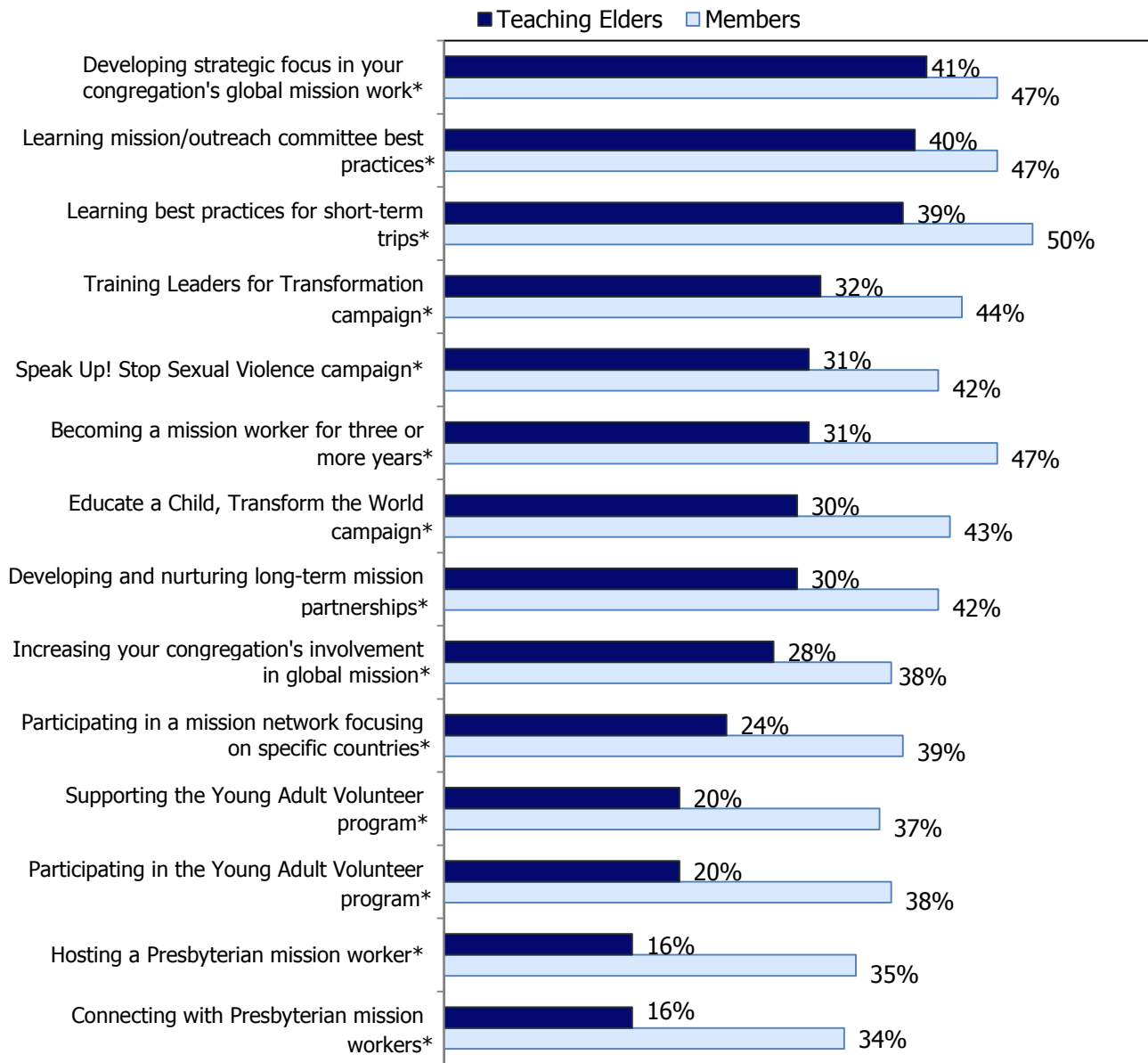


Overall, panelists are satisfied with the quality of service they receive from World Mission; 75% rate their experience above neutral (4) on the 7-point scale.

Panelists were asked to rate 14 topics on which World Mission offers resources or guidance, according to whether they or their congregation have used them, would be interested in using them in the future, or did not know World Mission offered this.

Figure 13 shows the percentage of teaching elders and members who have not heard of each resource. (Actual use and interest in using each resource is explored later in this report.)

**Figure 13: Percentage of Panelists Who Were Not Aware World Mission Offers Resources or Guidance on Each of Fourteen Topics**



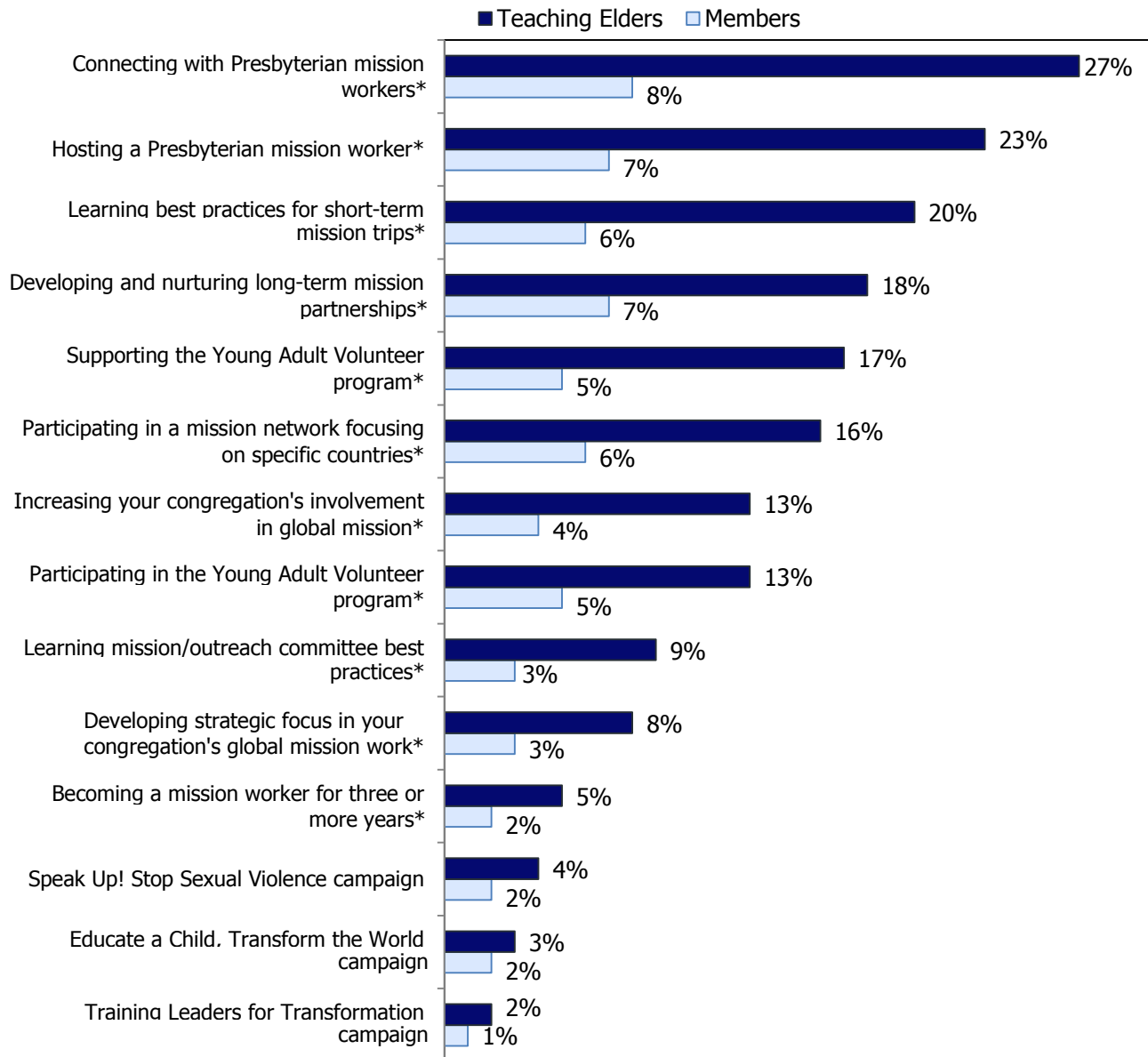
*\*Indicates a statistically significant difference in response between members and teaching elders. Percentages do not add up to 100% because respondents could select more than one option.*

Overall, members are significantly less likely than teaching elders to have heard of each of the 14 resources listed. Teaching elders are least likely to have heard of World Mission resources and guidance related to developing strategic focus in a congregation's global mission work, while members are least likely to have heard of World Mission resources and guidance related to learning best practices for short-term mission trips. Both members and teaching elders are most likely to have heard of resources for connecting with and/or hosting a Presbyterian mission worker.

Figure 14 shows the percentage of teaching elders and members who have used each resource.



**Figure 14: Percentage of Panelists Who Have Used World Mission's Resources or Guidance on Each of Fourteen Topics**

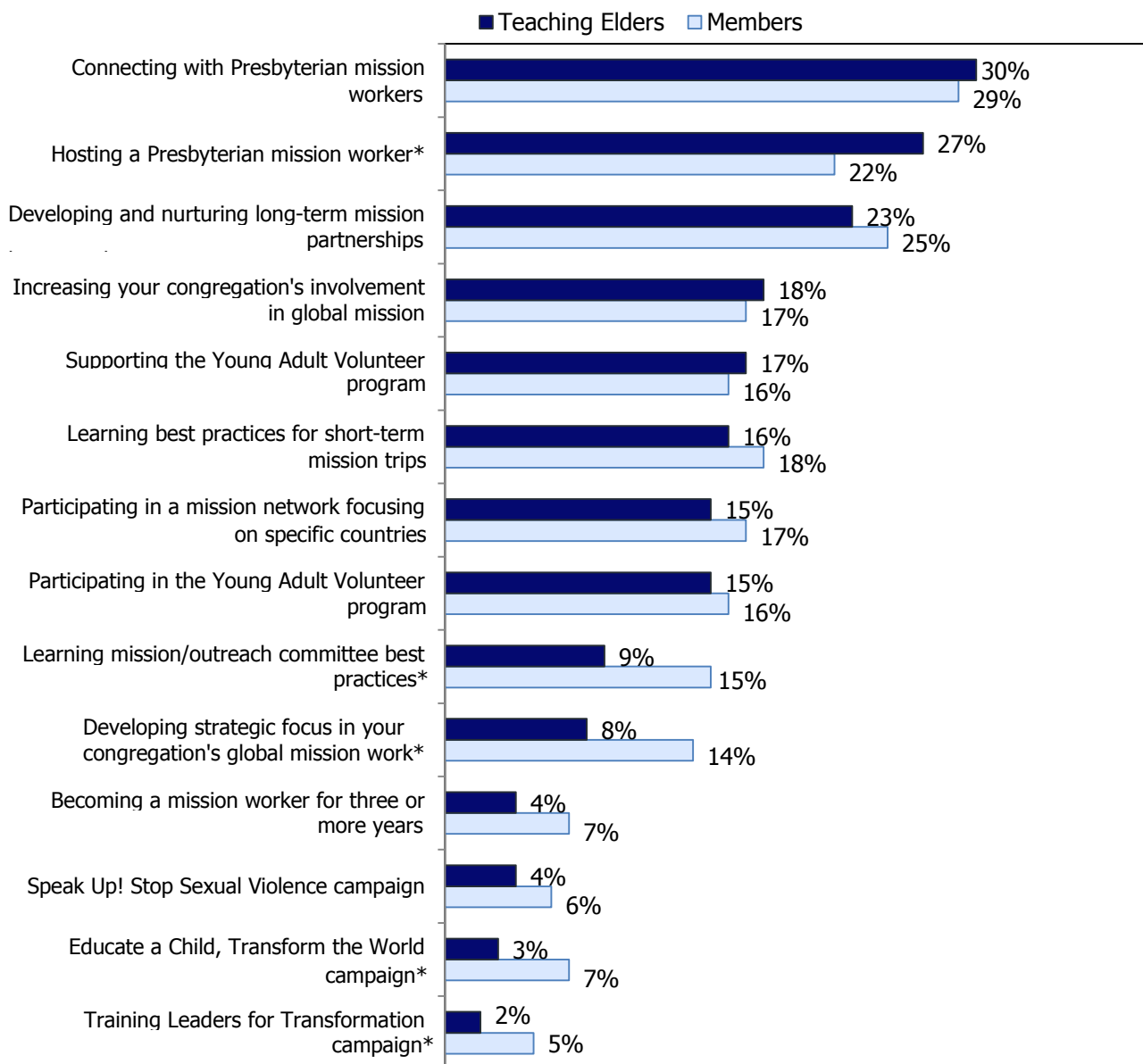


*\*Indicates a statistically significant difference in response between members and teaching elders. Percentages do not add up to 100% because respondents could select more than one option.*

In general, members are not using the resources and guidance offered by World Mission; 8% or less use resources or guidance related to any of the 14 topics. In comparison, more than a quarter of teaching elders use at least some resources and guidance offered by World Mission. The most common resources used by teaching elders are those related to connecting with Presbyterian mission workers, followed by hosting a Presbyterian mission worker. Least commonly used by members and teaching elders alike are those resources and guidance related to the three critical global initiative campaigns, with 4% or fewer reporting use of any of these.

Figure 15 shows the percentage of members and teaching elders whose congregations have used each of the 14 types of resources listed.

**Figure 15: Percentage of Panelists Whose Congregation Has Used World Mission's Resources or Guidance on Each of Fourteen Topics**



*\*Indicates a statistically significant difference in response between members and teaching elders. Percentages do not add up to 100% because respondents could select more than one option.*

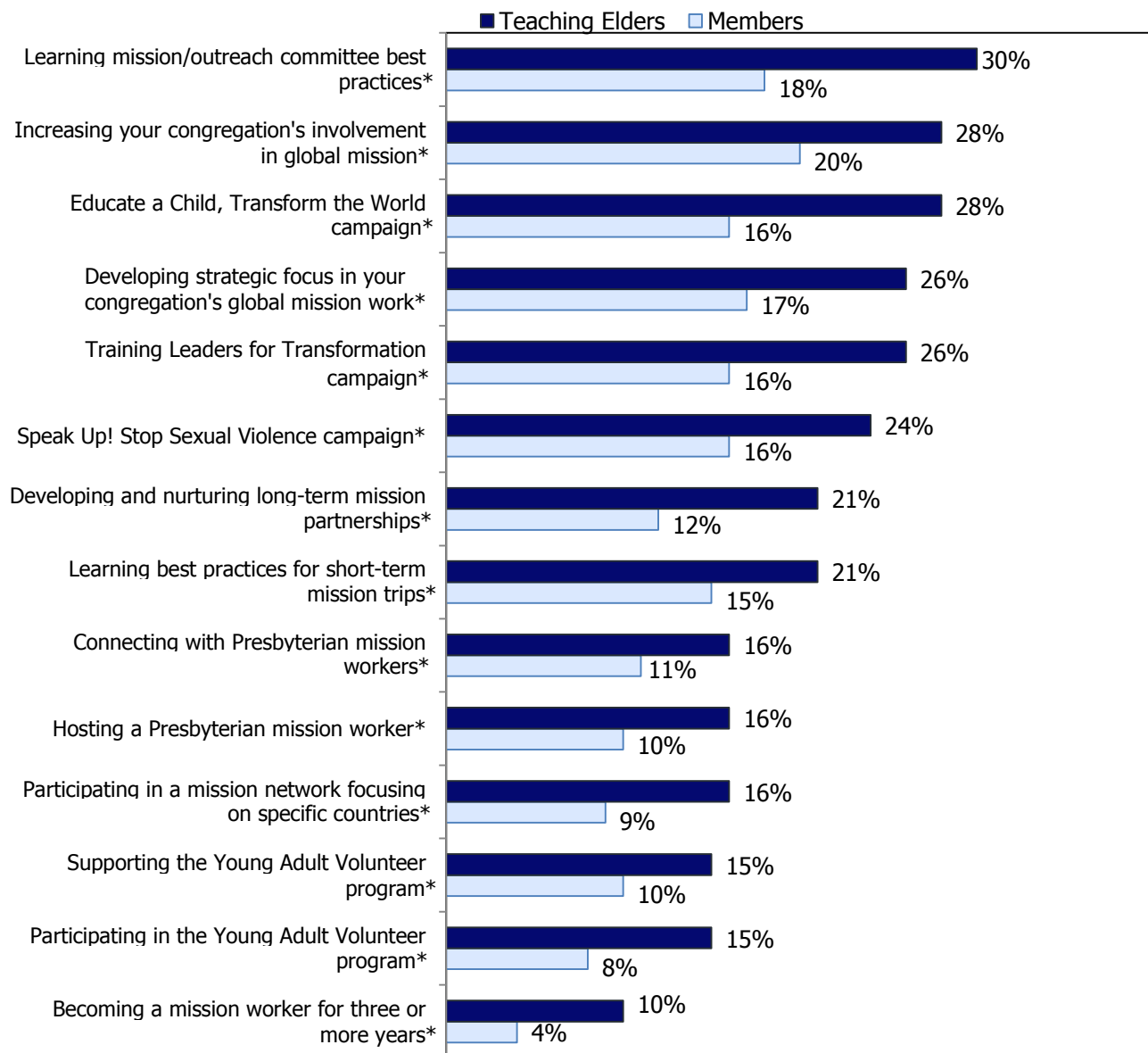
Results for congregations are similar to those of individuals, in terms of the relative ranking of topics. Panelists report their congregations are most likely to have used resources or guidance from World Mission on connecting with and/or hosting a Presbyterian mission worker. They are least likely to report that their congregation has used resources or guidance from any of the critical global initiative campaigns.

Although the general ranking of topics is similar to Figure 14, in which panelists report their own use, they differ in that when asked about congregational use, members and teaching elders are in much greater agreement. In regards to what panelists report for use among their congregation, members and elders only differ significantly on their reports for five topics for which World Mission offers resources or guidance: teaching elders are more likely than members to say their congregation uses resources or

guidance from World Mission on hosting a Presbyterian Mission Worker; members are more likely than teaching elders to say their congregation uses resources or guidance from World Mission on learning mission/outreach committee best practices, on developing strategic focus in your congregation's global mission work, and on the *Educate a Child, Transform the World* and *Training Leaders for Transformation* campaigns.

Figure 16 shows the percentage of members and teaching elders who would be interested in using each of the 14 types of resources listed.

**Figure 16: Percentage of Panelists Who Would Be Interested in Using World Mission's Resources or Guidance on Each of Fourteen Topics**



*\*Indicates a statistically significant difference in response between members and teaching elders. Percentages do not add up to 100% because respondents could select more than one option.*

Overall, teaching elders are more interested than members in using World Mission’s guidance and resources; they are most interested in resources for learning mission/outreach committee best practices, increasing their congregation’s involvement in global mission, and the *Educate a Child, Transform the World* campaign. They are least interested in resources for becoming a mission worker for three or more years, and in participating in or supporting the Young Adult volunteer program.

**Mission Leaders for Congregations**

Nineteen percent of members and 66% of teaching elders state that they are a mission leader for their congregation (i.e., a person—pastor, mission committee chair, or otherwise—who has or feels personal responsibility for getting their congregation involved in world mission). These individuals were asked two follow-up questions about what kind of resources they need for their congregation (Figure 17).

**Figure 17: What Kinds of Resources Do You Need Most for Your Congregation?**

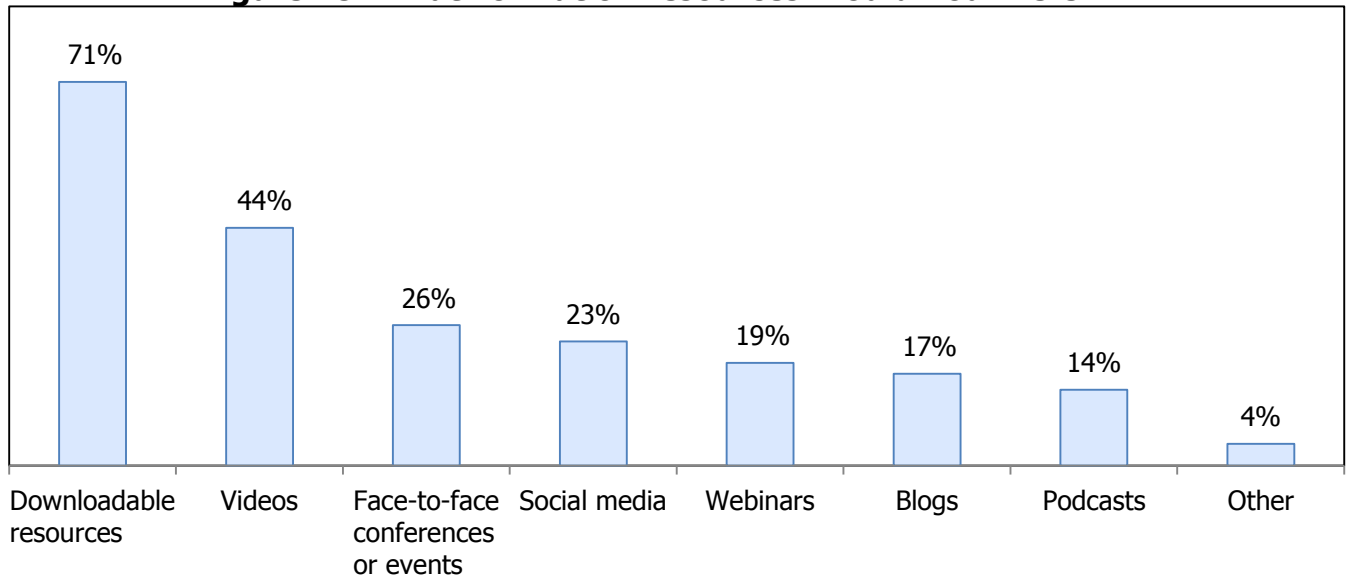


*\*Indicates a statistically significant difference in response between members and teaching elders. Percentages do not add up to 100% because respondents could select more than one option.*

Again, teaching elders are more interested in resources than are members; however, the types of resources they are interested in are the same. Mission leaders are most interested in mission committee resources, and least interested in resources regarding how to engage with, support, or host a mission worker, and those on how to join one of the initiatives.

Next, mission leaders were asked what format of resources they would prefer for education for and/or information on missions, and asked to select all that apply (Figure 18).

**Figure 18: What Format of Resources Would You Prefer?**



Mission leaders are most interested in downloadable resources—71% prefer this format. They are least interested in podcasts, with only 14% indicating this format for resources. Members and teaching elders do not differ in their overall ranking of preferred formats.

# Connecting with World Mission: Quick Points

## Confidence in World Mission

- 49% of teaching elders are familiar with Presbyterian World Mission, compared to only 27% of members
- Panelists generally agree that World Mission exhibits five of its six stated values well; however, only 70% of panelists agree World Mission proclaims the Gospel through a combined focus on personal sinfulness *and* the unjust structures of society
- In general, panelists feel that World Mission is doing a better job *exhibiting* these six values than it is in *cultivating* the same values in U.S. Presbyterians
- Presbyterians generally feel that World Mission helps U.S. Presbyterians engage in mission that is respectful of the culture in which they are serving, and helps U.S. Presbyterians to be more effective in their mission work
- Overall, members have greater confidence in World Mission than do teaching elders

## Critical Global Initiatives

- At least half of panelists have heard of the critical global initiatives
- Of the three critical global initiatives, panelists are most likely to have heard of the poverty initiative and its campaign
- Overall, teaching elders are more likely to have heard of these initiatives; however, they are not significantly more likely than members to be involved in any of the initiatives
- 37% of members and 42% of teaching elders feel they understand the initiatives
- 87% of panelists agree that evangelism, poverty, and reconciliation are valid choices for the critical global initiatives
- Of the three campaigns, panelists are most likely to engage in activities related to the *Educate a Child, Transform the World* campaign, and least likely to engage in activities related to the *Speak Up! Stop Sexual Violence* campaign

## Reliance on World Mission

- 63% of teaching elders and 32% of members use World Mission resources at least a few times a year
- 75% of panelists rate the quality of service they receive from World Mission favorably
- Overall, members are significantly less likely than teaching elders to have heard of World Mission's resources
- Panelists are most likely to have heard of World Mission resources for connecting with and/or hosting a Presbyterian mission worker
- The most common resources used by teaching elders are those related to connecting with and hosting Presbyterian mission workers
- The least commonly used resources by members and teaching elders are those related to the three critical global initiative campaigns
- 19% of members and 66% of teaching elders are a mission leader for their congregation
- Mission leaders are most interested in mission committee resources, and least interested in resources regarding how to engage with, support, or host a mission worker, and on how to join one of the initiatives
- 71% of mission leaders prefer downloadable resources

**Appendix A: Survey Questions and Responses**  
**Connecting with Presbyterian World Mission**  
**2015 Presbyterian Panel Vol. 4**

Number of survey invitations sent .....	6,481
Number of undeliverable surveys and ineligible respondents .....	175
Number of surveys completed .....	1,197
Response rate.....	18%

<b>Confidence in World Mission</b>	<u>members</u>	<u>teaching elders</u>
1. How would you rate your current familiarity with the Presbyterian World Mission?	n=469	n=701
1 (not at all familiar) .....	12%	5%
2.....	25%	10%
3.....	20%	15%
4.....	17%	21%
5.....	17%	30%
6.....	9%	16%
7 (extremely familiar).....	1%	3%
Mean .....		
2. How well do you feel World Mission <b>exhibits</b> the following values?		
<i>Treat each person with dignity and respect</i>		
	n=467	n=705
1 (not at all well).....	<1%	<1%
2.....	<1%	1%
3.....	1%	1%
4.....	5%	4%
5.....	10%	11%
6.....	20%	32%
7 (extremely well) .....	22%	29%
I don't know .....	42%	23%
Mean .....		
<i>Empower others to engage in God's mission</i>		
	n=466	n=706
1 (not at all well).....	<1%	1%
2.....	1%	2%
3.....	3%	5%
4.....	6%	7%
5.....	13%	19%
6.....	21%	30%
7 (extremely well) .....	15%	17%
I don't know .....	40%	20%
Mean		



*Proclaim the Gospel through a combined focus on personal sinfulness AND the unjust structures of society*

	n=467	n=704
1 (not at all well).....	1%	1%
2.....	1%	4%
3.....	4%	8%
4.....	7%	10%
5.....	9%	18%
6.....	14%	20%
7 (extremely well) .....	8%	9%
I don't know .....	57%	30%

Mean

*Work well with global partners (e.g. Presbyterian Church of Columbia, Evangelical Theological Seminary of Cairo, etc.)*

	n=466	n=706
1 (not at all well).....	1%	1%
2.....	<1%	1%
3.....	1%	2%
4.....	4%	5%
5.....	8%	13%
6.....	16%	27%
7 (extremely well) .....	13%	24%
I don't know .....	57%	26%

Mean

*Keep up with changes regarding local and global concerns*

	n=468	n=698
1 (not at all well).....	1%	1%
2.....	1%	1%
3.....	2%	4%
4.....	6%	7%
5.....	11%	17%
6.....	21%	28%
7 (extremely well) .....	14%	19%
I don't know .....	44%	24%

Mean

*Use God's creation and its resources respectfully and responsibly*

	n=464	n=704
1 (not at all well).....	1%	<1%
2.....	<1%	1%
3.....	3%	2%
4.....	4%	7%
5.....	10%	13%
6.....	20%	31%
7 (extremely well) .....	19%	21%
I don't know .....	43%	26%

Mean

3. How well do you feel World Mission **cultivates** the following values in U.S. Presbyterians?

*Treat each person with dignity and respect*

	n=463	n=704
1 (not at all well).....	1%	1%
2.....	<1%	2%
3.....	3%	5%
4.....	6%	9%
5.....	11%	17%
6.....	22%	24%
7 (extremely well) .....	19%	18%
I don't know .....	38%	23%

Mean .....

*Empower others to engage in God's mission*

	n=463	n=705
1 (not at all well).....	<1%	2%
2.....	1%	5%
3.....	5%	7%
4.....	9%	13%
5.....	15%	20%
6.....	19%	25%
7 (extremely well) .....	13%	11%
I don't know .....	38%	19%

Mean

*Proclaim the Gospel through a combined focus on personal sinfulness AND the unjust structures of society*

	n=461	n=704
1 (not at all well).....	1%	3%
2.....	1%	6%
3.....	5%	10%
4.....	7%	14%
5.....	12%	17%
6.....	15%	15%
7 (extremely well) .....	7%	7%
I don't know .....	53%	29%

Mean

*Work well with global partners (e.g. Presbyterian Church of Columbia, Evangelical Theological Seminary of Cairo, etc.)*

	n=459	n=703
1 (not at all well).....	1%	2%
2.....	1%	3%
3.....	2%	6%
4.....	7%	9%
5.....	10%	15%
6.....	14%	23%
7 (extremely well) .....	12%	14%
I don't know .....	54%	28%

Mean

	<u>members</u>	<u>teaching elders</u>
<i>Keep up with changes regarding local and global concerns</i>	n=461	n=698
1 (not at all well).....	1%	2%
2.....	1%	3%
3.....	4%	6%
4.....	8%	12%
5.....	11%	18%
6.....	21%	23%
7 (extremely well) .....	11%	12%
I don't know .....	43%	23%

Mean

	n=455	n=700
<i>Use God's creation and its resources respectfully and responsibly</i>		
1 (not at all well).....	1%	1%
2.....	1%	3%
3.....	3%	6%
4.....	5%	11%
5.....	12%	17%
6.....	19%	25%
7 (extremely well) .....	17%	13%
I don't know .....	42%	25%

Mean

4. To what extent do you agree or disagree with the following statements?

	n=466	n=707
<i>World Mission helps me and my church connect with other U.S. Presbyterians to learn and grow in mission</i>		
1 (completely disagree) .....	2%	7%
2.....	10%	12%
3.....	10%	12%
4.....	14%	19%
5.....	16%	16%
6.....	16%	13%
7 (completely agree) .....	9%	12%
I don't know .....	24%	9%

Mean

	n=465	n=704
<i>World Mission helps me and my church connect with mission workers to learn and grow in mission</i>		
1 (completely disagree) .....	2%	6%
2.....	9%	11%
3.....	9%	12%
4.....	16%	15%
5.....	14%	15%
6.....	15%	19%
7 (completely agree) .....	11%	14%
I don't know .....	24%	8%

Mean

*World Mission helps me and my church connect with global church partners to learn and grow in mission*

	n=461	n=701
1 (completely disagree) .....	2%	7%
2.....	9%	13%
3.....	9%	12%
4.....	14%	17%
5.....	15%	15%
6.....	15%	18%
7 (completely agree) .....	10%	9%
I don't know .....	27%	9%

Mean

*It would be harder for my congregation to engage in global mission work without the resources provided by World Mission*

	n=465	n=701
1 (completely disagree) .....	4%	10%
2.....	6%	9%
3.....	7%	8%
4.....	8%	10%
5.....	9%	12%
6.....	13%	16%
7 (completely agree) .....	20%	24%
I don't know .....	33%	12%

Mean

*Sound principles seem to guide World Mission's behavior*

	n=462	n=703
1 (completely disagree) .....	2%	2%
2.....	2%	4%
3.....	2%	4%
4.....	8%	10%
5.....	10%	13%
6.....	18%	23%
7 (completely agree) .....	13%	19%
I don't know .....	44%	25%

Mean

*World Mission is known to be successful at the things it tries to do*

	n=459	n=703
1 (completely disagree) .....	2%	2%
2.....	2%	4%
3.....	2%	6%
4.....	10%	13%
5.....	11%	15%
6.....	15%	20%
7 (completely agree) .....	9%	11%
I don't know .....	49%	30%

Mean

5. How well do you think World Mission does each of the following...? members elders

*Help U.S. Presbyterians engage in mission that is respectful of the culture in which they are serving*

	n=462	n=704
1 (not at all well).....	1%	2%
2.....	2%	3%
3.....	3%	5%
4.....	8%	8%
5.....	12%	17%
6.....	22%	26%
7 (extremely well) .....	13%	21%
I don't know .....	39%	19%

Mean .....

*Help U.S. Presbyterians be more effective in their mission work*

	n=465	n=705
1 (not at all well).....	2%	3%
2.....	2%	6%
3.....	4%	7%
4.....	8%	13%
5.....	13%	18%
6.....	21%	23%
7 (extremely well) .....	11%	11%
I don't know .....	39%	18%

Mean

**Critical Global Initiatives**

*Presbyterian World Mission (PMW) is dedicated to working on three **critical global initiatives** that global church partners of PMW and U.S. Presbyterians have identified as important. These critical global initiatives are:*

- **Evangelism:** Share the good news of God's love in Jesus Christ
  - Train Leaders for Community Transformation campaign
- **Poverty:** Address the root causes of poverty, especially as it impacts women and children
  - Educate a Child, Transform the World campaign
- **Reconciliation:** Engage in reconciliation amidst cultures of violence, including our own
  - Speak Up! Stop Sexual Violence campaign

6. How familiar are you with the Critical Global Initiatives of World Mission and their campaigns? (*Select all that apply*)

*World Mission's **evangelism** initiative*

	n=456	n=699
I've never heard of it.....	41%	30%
I think I've heard of it.....	25%	30%
I am familiar but not involved.....	27%	34%
I am involved in this .....	3%	4%
I would like to learn more .....	7%	7%

*Train Leaders for Community Transformation campaign*

	n=456	n=699
I've never heard of it.....	52%	47%
I think I've heard of it.....	21%	25%
I am familiar but not involved.....	20%	20%
I am involved in this .....	2%	3%
I would like to learn more .....	8%	8%

	<u>members</u>	<u>teaching elders</u>
<i>World Mission's <b>poverty</b> initiative</i>	n=456	n=699
I've never heard of it .....	34%	25%
I think I've heard of it .....	24%	29%
I am familiar but not involved .....	30%	36%
I am involved in this .....	6%	8%
I would like to learn more .....	8%	8%

<i>Educate a Child, Transform the World campaign</i>	n=456	n=699
I've never heard of it .....	39%	34%
I think I've heard of it .....	25%	25%
I am familiar but not involved .....	26%	31%
I am involved in this .....	5%	6%
I would like to learn more .....	8%	8%

<i>World Mission's <b>reconciliation</b> initiative</i>	n=456	n=699
I've never heard of it .....	47%	33%
I think I've heard of it .....	20%	28%
I am familiar but not involved .....	27%	31%
I am involved in this .....	2%	4%
I would like to learn more .....	7%	7%

<i>Speak Up! Stop Sexual Violence campaign</i>	n=456	n=699
I've never heard of it .....	42%	37%
I think I've heard of it .....	25%	28%
I am familiar but not involved .....	24%	27%
I am involved in this .....	4%	4%
I would like to learn more .....	8%	9%

7. To what extent do you agree or disagree with the following statements?

<i>I understand the critical global initiatives</i>	n=456	n=690
1 (completely disagree) .....	7%	8%
2 .....	9%	9%
3 .....	7%	13%
4 .....	14%	15%
5 .....	14%	18%
6 .....	15%	18%
7 (completely agree) .....	8%	7%
I don't know .....	26%	13%

Mean

<i>Evangelism, poverty, and reconciliation are valid choices for critical global initiatives</i>	n=454	n=691
1 (completely disagree) .....	1%	1%
2 .....	1%	2%
3 .....	2%	3%
4 .....	9%	7%
5 .....	12%	12%
6 .....	26%	27%
7 (completely agree) .....	34%	43%
I don't know .....	15%	6%

Mean

*The critical global initiatives are a good way for Presbyterians to connect/engage with World Mission*

	n=455	n=693
1 (completely disagree) .....	1%	3%
2.....	2%	1%
3.....	2%	5%
4.....	10%	11%
5.....	13%	15%
6.....	26%	26%
7 (completely agree) .....	24%	26%
I don't know .....	23%	14%

Mean

8. Have you done any of the following activities? (*Select all that apply*)
- |   | n=458 | n=700 |
|---|-------|-------|
| Prayed for mission worker(s) engaged in education in another country .....  | 71%   | 86%   |
| Financially supported mission worker(s) engaged in education in another country .....   | 55%   | 68%   |
| Supported scholarship(s) for the education of children and/or training of teachers in other countries .....   | 24%   | 29%   |
| Supported the early-childhood programs of World Mission global partners .....   | 8%    | 9%    |
| Participated in a local after-school program to help children or youth with homework....  | 25%   | 40%   |
| Volunteered at a local school to provide educational support .....  | 33%   | 40%   |
| Advocated for policy changes at the local school board, district level, state or national level to improve children's access to quality education ..... | 22%   | 27%   |
| Other similar activity .....  | 9%    | 9%    |
9. Were you aware that the activities mentioned in Q8 connect with the **Educate a Child, Transform the World** campaign?
- |  | n=452 | n=695 |
|--|-------|-------|
| Yes, that campaign is what motivated me to do this work .....                | 1%    | 1%    |
| Yes, but I was doing this work anyway .....                                  | 16%   | 21%   |
| No, but now that I know I am interested in hearing about this campaign ..... | 27%   | 32%   |
| No.....  | 56%   | 47%   |
10. Have you done any of the following activities? (*Select all that apply*)
- |   | n=456 | n=700 |
|---|-------|-------|
| Pray for mission worker(s) engaged in training church leaders in another country .....              | 63%   | 78%   |
| Financially supported mission worker(s) engaged in training church leaders in another country ..... | 40%   | 57%   |
| Emphasize the development of church leaders to serve "beyond the walls" of your congregation .....  | 32%   | 54%   |
| Hold or support trainings in evangelism.....  | 11%   | 30%   |
| Hold or support trainings in church-related community transformation .....                          | 20%   | 33%   |
| Other similar activity .....  | 3%    | 4%    |
11. Were you aware that the activities mentioned in Q10 connect with the **Training Leaders for Community Transformation** campaign?
- |  | n=402 | n=661 |
|--|-------|-------|
| Yes, that campaign is what motivated me to do this work .....                | 2%    | 1%    |
| Yes, but I was doing this work anyway .....                                  | 14%   | 22%   |
| No, but now that I know I am interested in hearing about this campaign ..... | 21%   | 28%   |
| No.....  | 62%   | 49%   |

	<u>members</u>	<u>teaching elders</u>
12. Have you done any of the following activities? ( <i>Select all that apply</i> )		
	n=465	n=704
Pray for mission worker(s) or global partner(s) engaged in stopping sexual violence .....	39%	50%
Financially supported mission worker(s) or global partner(s) engaged in stopping sexual violence .....	23%	27%
Preach or hear a sermon about stopping sexual violence this year .....	21%	28%
Hold a service of healing for survivors of sexual or domestic violence .....	5%	11%
Attend an educational class about violence against women.....	18%	32%
Advocate for the uniform code of conduct in the travel industry to identify and Respond to human trafficking.....	10%	10%
Other similar activity.....	4%	6%
13. Were you aware that the activities mentioned in Q10 connect with the <b><i>Speak Up! Stop Sexual Violence</i></b> campaign?		
	n=296	n=540
Yes, that campaign is what motivated me to do this work .....	4%	4%
Yes, but I was doing this work anyway .....	17%	20%
No, but now that I know I am interested in hearing about this campaign .....	27%	34%
No.....	51%	42%

### **Reliance on World Mission**

14. Have you or your congregation used World Mission's resources or guidance on any of these topics? (*Select all that apply*)

*Learning best practices for short-term mission trips*

	n=459	n=700
have used .....	6%	20%
my congregation has used .....	18%	16%
would be interested in using.....	15%	21%
did not know World Mission offered this.....	50%	39%

*Developing and nurturing long-term mission partnerships*

	n=459	n=700
have used .....	7%	18%
my congregation has used .....	25%	23%
would be interested in using.....	12%	21%
did not know World Mission offered this.....	42%	30%

*Learning mission/outreach committee best practices*

	n=459	n=700
have used .....	3%	9%
my congregation has used .....	15%	9%
would be interested in using.....	18%	30%
did not know World Mission offered this.....	47%	40%

*Developing strategic focus in your congregation's global mission work*

	n=459	n=700
have used .....	3%	8%
my congregation has used .....	14%	8%
would be interested in using.....	17%	26%
did not know World Mission offered this.....	47%	41%

*Increasing your congregation's involvement in global mission*

	n=459	n=700
have used .....	4%	13%
my congregation has used .....	17%	18%
would be interested in using.....	20%	28%
did not know World Mission offered this.....	38%	28%



	<u>members</u>	<u>teaching elders</u>
<i>Becoming a mission worker for three or more years</i>		
	n=459	n=700
have used .....	2%	5%
my congregation has used .....	7%	4%
would be interested in using.....	4%	10%
did not know World Mission offered this.....	47%	31%
<i>Connecting with Presbyterian mission workers</i>		
	n=459	n=700
have used .....	8%	27%
my congregation has used .....	29%	30%
would be interested in using.....	11%	16%
did not know World Mission offered this.....	34%	16%
<i>Participating in the Young Adult Volunteer program</i>		
	n=459	n=700
have used .....	5%	13%
my congregation has used .....	16%	15%
would be interested in using.....	8%	15%
did not know World Mission offered this.....	38%	20%
<i>Supporting the Young Adult Volunteer program</i>		
	n=459	n=700
have used .....	5%	17%
my congregation has used .....	16%	17%
would be interested in using.....	10%	15%
did not know World Mission offered this.....	37%	20%
<i>Participating in a mission network focusing on specific countries</i>		
	n=459	n=700
have used .....	6%	16%
my congregation has used .....	17%	15%
would be interested in using.....	9%	16%
did not know World Mission offered this.....	39%	24%
<i>Educate a Child, Transform the World campaign</i>		
	n=459	n=700
have used .....	2%	3%
my congregation has used .....	7%	3%
would be interested in using.....	16%	28%
did not know World Mission offered this.....	43%	30%
<i>Training Leaders for Transformation campaign</i>		
	n=459	n=700
have used .....	1%	2%
my congregation has used .....	5%	2%
would be interested in using.....	16%	26%
did not know World Mission offered this.....	44%	32%
<i>Speak Up! Stop Sexual Violence campaign</i>		
	n=459	n=700
have used .....	2%	4%
my congregation has used .....	6%	4%
would be interested in using.....	16%	24%
did not know World Mission offered this.....	42%	31%

	<u>members</u>	<u>teaching elders</u>
<i>Hosting a Presbyterian mission worker</i>	n=459	n=700
have used .....	7%	23%
my congregation has used .....	22%	27%
would be interested in using .....	10%	16%
did not know World Mission offered this.....	35%	16%
 15. How often in your congregation do you hear or read about World Mission and/or its materials, resources, and services?		
	n=441	n=679
1 (never) .....	20%	17%
2.....	23%	25%
3.....	20%	16%
4.....	14%	15%
5.....	8%	9%
6.....	7%	6%
7 (all the time) .....	5%	6%
Not applicable .....	4%	7%
Mean .....		
 16. How often do <b>personally</b> use the resources for mission involvement provided by World Mission?		
	n=439	n=683
I do not recall ever using any of its resources .....	60%	28%
A few times a year .....	26%	47%
About once a month .....	2%	9%
2-3 times a month.....	2%	5%
At least once a week or more .....	2%	2%
I use resources, but I don't know if they have come from World Mission .....	8%	9%
 17. How would you rate the quality of service you have received when contacting World Mission with questions, requests for information, etc.?		
	n=435	n=684
1 (poor) .....	1%	3%
2.....	1%	2%
3.....	1%	2%
4.....	2%	4%
5.....	3%	10%
6.....	4%	10%
7 (excellent) .....	4%	10%
Not applicable .....	84%	61%
Mean .....		
 18. Are you a mission leader for your congregation (i.e., a person—pastor, mission committee chair, or otherwise—who has or feels personal responsibility for getting your congregation involved in world mission)?		
	n=435	n=678
Yes .....	19%	66%
No.....	81%	35%
 19. If yes, what kinds of resources do you need most for your congregation? (Select all that apply)		
	n=189	n=514
Short-term mission trip guidance or resources .....	24%	37%
Resources for partnering with a mission worker.....	18%	29%
Mission committee resources.....	29%	48%
How to join one of the initiatives .....	13%	25%
Mission education for Sunday School .....	16%	33%
How to engage with, support, or host a mission worker .....	15%	23%
Other .....	5%	7%

20. What format of resources would you prefer for education for/information on missions? (Select all that apply)

	n=189	n=514
Face-to-face conferences or events .....	18%	27%
Webinars .....	12%	20%
Downloadable resources .....	36%	71%
Podcasts .....	10%	14%
Videos .....	27%	44%
Social media .....	11%	23%
Blogs.....	9%	17%
Other .....	3%	4%

## Appendix B: About the Presbyterian Panel

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The Presbyterian Panel consists of two nationally representative samples of groups affiliated with the Presbyterian Church (U.S.A.): members of congregations and teaching elders (ministers of the Word and Sacrament). A new group of panelists are invited to participate every three years. Panel surveys are conducted quarterly, by mail and with an online completion option.

The Panel is maintained and directed by the office of Research Services of the Presbyterian Church (U.S.A.). The first Panel was created in 1973 to provide a means of informing leaders of the opinions and activities of Presbyterians across the church. Survey topics and questions are usually developed at the request of, and in consultation with, staff or elected members of national church entities. However, ultimate decisions on content and the disposition of Panel data are those of Research Services. Standards developed by the American Association of Public Opinion Research guide Panel surveys.

### ***Suggested Citation***

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### ***Panel on the Web***

*Summaries* and *Reports* of Panel surveys since 1993 and a listing of all surveys since the first Panel was created in 1973 are available on the web for free download in Adobe Acrobat (pdf) format at the Presbyterian Church (U.S.A.) website: [www.pcusa.org/research/panel](http://www.pcusa.org/research/panel). Inquire about quantity discounts on printed copies of this *Report* by contacting 800-728-7228, ext. 2040, or [panel@pcusa.org](mailto:panel@pcusa.org).