

A cultural storm has wreaked havoc on the religious landscape. Our churches are standing, but where are the people? Who will build new bridges to those who live all around our churches?

What should congregations do?

*Engage*, a new evangelism approach helps churches become relevant again. As congregations learn how to share their faith they attract people who join them in following Jesus. Together they join in God's mission of transformation in their neighborhoods and communities.

Be relevant in the changing cultural landscape.  
Become a faith-sharing, disciple-making congregation.



*Engage the gospel* by reclaiming our story that real and lasting life comes from a relationship with Jesus. Through Jesus we experience God setting things right and restoring a broken creation. *Engage* helps people in the church live into their own stories of transformation and the life-changing power of God's redemptive mission described in Scripture. Sharing this story of God's forgiving love and grace is *the foundation* of being a useful bridge again for a broken world to . . .

*Engage in discipleship* by forming followers of Jesus who are nurtured in their faith and equipped for God's mission in the context of a disciple-making community. The Great Commission is not about making members but making disciples. Through worship, prayer, Scripture, fellowship, and spiritual practices, we are encouraged and challenged to live Jesus' way. It is out of *this structure* of being a vibrant disciple that we are able to . . .

*Engage in God's mission* by preparing people in the church to become missionaries in their neighborhoods and communities. God's forgiveness, the freedom we have in Jesus, is for the purpose of inviting others into a relationship with God, who brings healing, reconciliation, and restoration that transforms our lives, communities, cities, and culture. As we share our faith, working with God for justice and mercy, we become *an extension* of Christ in the world.

[www.pcusa.org/engage](http://www.pcusa.org/engage)





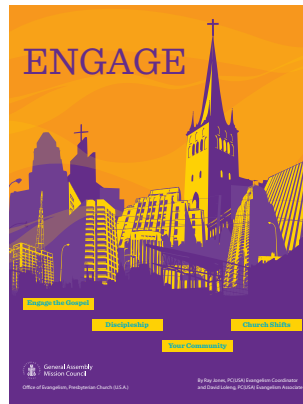
**“I had no idea the ripple effect *Engage* would have on people’s lives.”**

—Jerry Cannon, pastor at C.N. Jenkins Memorial Presbyterian Church

Through the help of Holy Spirit, *Engage* powerfully impacted a Charlotte congregation. In 2011, as church leaders began to pray and read Scripture together. Their faith stories came to life, creating renewed energy in the congregation. They began to share their life in Jesus and their gifts in new ways—with each other and in their neighborhood.

At Impact Charlotte, hundreds of volunteers worked at 50 service projects around the city, including a one-stop shop where folks could get a haircut, shave, and free clothing. One homeless man told a hair stylist, “You have allowed me to go home with dignity.”

*94 people made professions of faith in Christ at C.N. Jenkins in 2011. 63 became new members.*

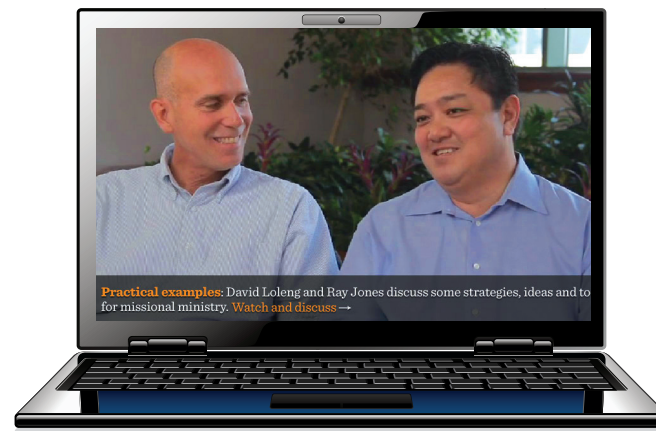


*Engage* available as a training resource  
[www.pcusa.org/evangelism](http://www.pcusa.org/evangelism)



For more information about *Engage*, please contact our Evangelism team:

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## Who moved the river?

***A devastating storm changed the river’s course, leaving a well-built bridge that no longer serves its purpose.***